

Overview

Active Launceston is a community driven partnership with the vision of improving the health and wellbeing of the Launceston community through physical activity.

Why Advertise With Us?

The Active Launceston website is utilised by community members, sporting groups, fitness professionals, government agencies and not for profit community organisations that all have an interest in physical activity. The website is a 'one stop shop' for physical activity information, events and referrals. Advertising with Active Launceston will bring great dividends to your business. Your advertisement can be a link to your business website.

Fees

The advertisement fee is \$300 per 6 month period.

Please note: This fee may be reviewed at any time.

Advertisement Requirements

- The advertisement must be provided in jpeg format.
- The advertisement is full colour, 300 x 250 pixels. Approx. 77mm x 64mm, depending on screen size.

Are You Eligible to Advertise With Us?

Active Launceston will accept advertising proposals from;

- Medical practitioners,
- Allied health practitioners,
- Retail outlets that sell sporting and physical activity equipment and/or clothing i.e. sports shops, bike shops etc. Other individuals and/or business that promote or support the goal of Active Launceston.

Regulations

- Active Launceston may exclude or request amendments to any advertisement submitted.
- Active Launceston is not responsible for developing any advertisement artwork.
- We do not accept animated files i.e. flash.
- Advertisements must comply with the regulations and ethical standards of the Advertising Federation of Australia www.afa.org.au
- Active Launceston or its partners will not be held responsible or accept liability for any issues that arise in relation to advertising on their website.

How to Submit a Proposal

A proposal addressing the following criteria, along with the advertisement, must be emailed to Rachel.Grantham@utas.edu.au.

1. Name of Organisation
2. Contact Details
3. How does your service, organisation or business relate to the goal of Active Launceston

Payment

Payment is to be made by cheque to:

Attention: Rachel Grantham

Active Launceston - Website Advertising

Locked Bag 1377

Launceston TAS 7250

Cheque made out to; University of Tasmania